



Apogee

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Apogee President Kenneth Schneider

A Note of Appreciation From Apogee's President

With this launch of Apogee's semi-annual newsletters, it is my pleasure to speak directly with the Foundation's many dedicated supporters around the world. Apogee Information Services subscribers, alone, now number nearly 2,000 persons resident on all six inhabited continents – and people from nearly 4,000 cities in 130 countries and territories have taken an interest in our programs by means of the Internet.

This level of participation in and support for Apogee's mission is a measure of the growing, global commitment the Foundation has been able to inspire for achieving mankind's highest potential through the transformative power of the creative arts.

In these semi-annual letters to our subscribers, we will present especially for you the shared accomplishments of Apogee's participants and beneficiaries worldwide – together with the first glimpses of exciting new directions for our future.

We also will invite you to help participate directly in shaping that future through your responses to the questionnaires included in each newsletter.

Everyone in the global Apogee family thanks you in advance for your valued participation in 'recreating the future of human creativity' with us.

Apogee Honored as Top Non-Profit

The Apogee Foundation has been named "Top Non-Profit" in the inaugural Fast Pitch! Business Awards based on a rigorous 45 day selection process by an expert committee that evaluated more than 1,000 nominees in order to recognize those institutions that had attained best practices and highest distinction in their fields.

Apogee will continually strive to merit this distinction by achieving in all of its actions and their results the same high standards of human excellence that the Foundation is dedicated to fostering in its beneficiaries around the world.



The Apogee Foundation Winner:
'Top Non-Profit' Fast Pitch!
Business Awards

Interfusing Performance Arts With Electronic Arts

Apogee has partnered with premier international media & technology group Aurience Ltd. to enhance the Foundation's abilities to realize its vision around the world through film, broadcast, recording and interactive media.

Joint Apogee-Aurience productions already have broadened the exposure of Apogee Awards laureates, increased the impact of Apogee Academy educational programs, and expanded the penetration of Apogee Artists performance events worldwide.

The Foundation's recent international concert events in Odessa served to showcase the new opportunities made possible by this collaboration, as command performances by Apogee Awards Laureates from five countries were broadcast on national radio and television and international video-casting. This impact will be yet further enhanced through a documentary film now being produced by Aurience Media.



Apogee Awards laureate Simion Gronic performing in Apogee Artists events co-produced with Aurience Media in New Orleans during 2008.

PHOTO BY MATT ANDERSON © 2008

Become a Member of the Global Apogee Family!

We therefore invite and encourage you to become increasingly involved in our work. Please do contact us by telephone at **+1-646-224-6960** or by e-mail at **info1@apogeefoundation.org** if you're interested in sharing your skills or other resources with us.

Once again, thank you for your sincere interest in and generous support of The Apogee Foundation and its global mission. We look forward to hearing from you and to 'achieving the potential' together!

Synergy Programs: Transcending Cultural Boundaries

The sacred music created by our cultures represents the expression of mankind's greatest vision of itself and of our highest shared values. Such works of genius have the power to inspire new levels of understanding amongst people everywhere and to encourage new ways of living together harmoniously on the planet that we share.

In the next evolution of Apogee's trademark Synergy Programs – which are designed to offer gifted artists from different cultural backgrounds the opportunity to transform their diversity into mutual, collaborative empowerment – the Foundation will be focusing on employing the power of sacred music as a transcendent medium for fostering humanity's highest potential.



An international choral performance at Apogee's Odessa International Music Festival. Programs fostering sacred musical expression will include vocal and choral collaborations, which have been closely associated with inspiring human excellence across cultures and throughout history.

A New Era Of Global Creativity

As we enter the second decade of the new millennium together, Apogee will be continuing to create new types of multi-disciplinary environments where extremely gifted creative artists can achieve their highest potential together. Toward this end, Apogee is now exploring possibilities for creating permanent institutions to serve as global creative centers – bringing together the best educational and artistic traditions from across world cultures to do so.

In these holistic, multidisciplinary environments, gifted artists will be able to discover their own unique forms of expression and develop the means to share these with each other and the world throughout the course of their careers.

We welcome your ideas and suggestions for how Apogee can most effectively perpetuate new levels of enlightenment and creativity around the world. So please take a moment to share your thoughts and inspirations with us by completing the questionnaire at right.

Apogee Semi-Annual Questionnaire

We are here making the rest of this newsletter into space reserved for you, and inviting you to share your thoughts and suggestions about the Foundation's past, present, and future. We greatly value your feedback, so please take the time to be in touch with us and help us to improve our organization however possible by answering a few questions or providing us with your thoughts in whatever form you wish:

1. My field of work is (please circle the most appropriate entry or entries and provide any additional details that can be helpful in appreciating your background):

- The Arts
- Philanthropy
- Government
- Education
- Media
- Other (please specify)

2. Elements I would like to see introduced, enhanced, changed or eliminated in Apogee's programs include:

3. I also would like to suggest the following new ideas for future Apogee programs:

4. The types of institutions or specific regions where I would like to see Apogee's programs newly or more extensively implemented include:

5. When establishing new institutions for fostering global creativity, I suggest that Apogee should primarily focus on achieving the following:

6. I feel that Apogee's mission and programs can be further refined or evolved as follows:

7. I also have the following, additional thoughts or suggestions that I would like to communicate directly to Apogee's management:

Thank you very much for your valued input. Rest assured that every piece of feedback you provide will be carefully reviewed and considered by Apogee's management team, and taken into account in all of the Foundation's future decisions.

If you would like to be given appropriate credit for your contribution to our shared future, or to be contacted regarding the implementation of your ideas, please let us know your:

Name: _____

Position: _____

Institution: _____

Country: _____

And any contact details you wish to provide: _____

Please feel free to submit your responses in either written or electronic form, in any format, by e-mail to info1@apogeefoundation.org, by fax to +1-646-292-5101, or by post to The Apogee Foundation, 1001 Avenue of the Americas, 12th Floor, New York, NY 10018-5460 (USA).